



# The Midtowner

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Club Number : 15228

**Bulletin of Rotary Club of Chandigarh Midtown: R.I. District 3080**

R. I. President  
**Kalyan Banerjee**

District Governor  
**Manpreet Singh**

President  
**Raj Kumar Luther**

Secretary  
**Amarjit Singh**

Editor  
**Dr. V. J. S. Vohra**

Volume XXXVI No. 05 Dated: Aug 02, 2011

PROGRAMME

## Installation of President and Team 2011-12 of Rotaract Club of Chandigarh Midtown

Friday, Aug 05, 2011

Time: 7.00 p.m.

Venue: Hotel President, Sector 26, Chandigarh

### 3G Revolution

Chief Guest Mr. Sabyasachi Chakraborty, Circle Head, Reliance Communication Ltd. was introduced in our club meeting on July 29, 2011 by PP Rtn. Pallav Mukherjee,



Sabyasachi Chakraborty

and whatever Pallav does it has to be lively! He introduced Sabyasachi as a Bengali or a Punjabi as much as Pallav himself is and then remarked, "He is a son of the soil, and is right from Chandigarh!" Sabyasachi graduated from Panjab University in Commerce in 1987, and did post graduate in Management from Mumbai University in 1990. He had served in number of multi national

companies before joining Reliance Communication. He is married to Manisha and has two school going daughters.

Before giving a colourful power point presentation, Sabyasachi clarified, "I am a Bengali by birth but Punjabi by deeds." He explained that 3G means the 3rd Generation mobile technology that has transformed people's life globally. Now there is a technology that will change the way we connect, and life will get enhanced with this new development and we can enjoy the best of the state-of-the-art technology. The high internet speed will have amazing features like email, video calling, fast audio & video facilities, quick downloads and live TV.

He said, "If we leave our watch or wallet at home we do not feel as much inadequate as when we forget to carry our mobile phone with us. It has become part of our life." Mobiles came to India in 1996 and outgoing call was for over Rs. 16/- per minute and over Rs. 8/- for receiving a call. In 2002 incoming calls became free which was a great relief to mobile users. Sabyasachi said, "Today, while prices for every thing from petrol to food, are rising,

mobile phones cost is coming down and becoming affordable for every body." Before mobile phones, making an outstation call even from Chandigarh to Zirakpur was not only a big effort but a time consuming project to book a STD call and then wait for hours to get through, and most of the times it turned out to be a futile exercise. But now, from any where in the world, we pull out our mobile phone from our pocket and talk to any one thousands of kilometers away!

There was also a time when we had pagers, which was a common scene in India in the mid 1990s when the pager dominated the wireless communication market, looked upon at that time as revolutionary devices that offered the much needed mobility in communication, but this lasted for few years only. Mobile phones got better with time and continuously upgraded themselves. Mobile phones offered all the services of pagers - much better and much more. They were more convenient and easy to use. When mobile phones tariffs were cut it resulted in vanishing of the pager, which is now history!

Sabyasachi also explained the up gradation of technology from 2G to 3G. Primarily, 2G enables transmission of voice information while 3G provides the additional advantages of data transfer. 3G uses superior software called High Speed Downlink Packet Access (HSDPA), which allows users to send any kind of data, including graphics, audio and video content, many times faster than 2G. Video calling, as great as it sounds, may not always work in your best interest. Should you be in the middle of something indiscreet, the last thing you want to do is have whoever it is on the line see what's going on. It could be your boss, or even your wife! But nevertheless it is the next step in mobile technology.

3G enables quicker downloads and uploads, allows features such as video calling, Web TV and the likes that are impossible in 2G technology. There is also a wide range of 3G enabled handsets now and 3G features are designed to meet your every need. 3G networks have the

capability of transferring speeds up to 3 Mbps which is equivalent to around 15 seconds for downloading a 3 minute MP3 song.

3G phones are comparable to small laptops that can cater to several broadband applications like browsing the internet, receiving videos online and video conferencing.



Mr. Sabyasachi Chakraborty presents a birthday gift to Rtn. Om Parkash. Good wishes from President R.K. Luther and Secretary Amarjit Singh to birthday boys



PP Rtn. Dr. V.J.S. Vohra gets a birthday gift from Mr. Sabyasachi Chakraborty



Rtn. Mrs. Davinder K. Singh gets punctuality award from Mr. Sabyasachi Chakraborty



PDG Shaju Peter presents a memento to Mr. Sabyasachi Chakraborty

The services of 3G technology are summarized below;

- Mobile TV (DVBH)
- Video Calling, video mail and video conferencing
- GPS and car navigation with faster A-GPS support
- Digital catalog shopping
- B2B applications
- Remote medical diagnosis and education
- Digital audio and video delivery
- Mobile payment options get faster
- Video streaming gets much faster

Talking about the business of mobile industry Sabyasachi pointed out that the highest manufacturer of cameras in the world is the leading mobile company, Nokia! About 10 years ago we were dependant on the alarm clock to wake up early in the morning. Now it is the mobile phone which also takes over the watches! Highest number of music is being sold by Airtel. Radios have been practically knocked out by mobile phones! This is the evolution of mobile technology.

During his presentation Sabyasachi had a vibrant

interactive discussion with Rotarians, most of whom are making optimum use of their mobile phones!

Expressing gratitude on behalf of all Rotarians, PDG Shaju Peter thanked Sabyasachi Chakraborty for the fascinating presentation on 3G. He said, "Perhaps the fastest rate of evolution has been in mobile telephony. It has been absolutely mind boggling." Shaju suggested that the growth in this field has been so rapid that we need to re-define future, as the next day or next month!

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# RI President's Monthly message - August 2011

My Dear brothers and sisters in Rotary,

There is an old saying in India: "When you help your neighbor's boat across the water, you find that your own has reached the shore." By helping others, we often find that we have helped ourselves as well.



RI President Kalyan Banerjee

Each of us came to Rotary to serve – and found the joys and satisfactions of friendship and fellowship. In August, the month we dedicate to membership and development, we focus on spreading the message of Rotary. By serving well, without hiding our Rotary light under the proverbial bushel, we find ourselves

closer to our own goal: a stronger, more vibrant Rotary for generations to come.

Public image and membership go hand in hand. Too many people – intelligent, educated, involved people – simply have no idea what Rotary is. This is something we need to confront. We have heard again and again about communities where, despite all the good work that Rotary clubs do, many people are unaware that those clubs even

exist. This is not the way forward for our organization.

Serving well is the essential first step – but it is only the beginning. We have to raise our profile with all the tools that are available to us, and there are more tools today than there ever were. We have to use social media such as Twitter and Facebook, and we have to be sure our clubs have an online presence. Having a website is not enough; it must be up to date, it must be appealing, it must reflect the work we are doing. And it must offer a way for prospective members, once they see what we do and become interested, to take the next step.

Rotary has so much to offer. It is up to us to let others know what a fantastic organization we have, and to show people how they can integrate Rotary into their lives. Service does require time, and time is something nobody has enough of these days. So we need to ensure that all the time we spend with Rotary is worthwhile – that it is rewarding and never wasted. When we reach within ourselves and our clubs, when we learn what we are capable of and harness that power, we will elevate our communities as never before – and elevate Rotary as well.

Kalyan Banerjee  
President, Rotary International

Source : Rotary International News  
Courtesy : eFlash\_Rotary

## Public Relation Seminar on 6th Aug. 2011

President Rtn. R.K. Luther said, "We have to tell the public what good work Rotary is doing, and it is necessary for every Rotarian to learn how to enhance the Rotary image. Rotary International President Kalyan Banerjee is putting special emphasis on Rotary Public Image. For this reason there is Public Relation Committee for different zones." For zones 4 and 6a, PDG Rtn. Surinder Seth along with other Rotary leaders will conduct a seminar on Saturday, August 6, 2011 at PHD House, Sector 31,

Chandigarh, from 9:30 AM to 2:30 PM followed by lunch.

Registration is Rs. 600/-. The host club is Rotary Chandigarh Shivalik. President Luther requested the Rotarians to attend this seminar. Please contact Office Secretary V.P. Sharma for registration OR you may send the registrations directly to District Governor's Secretariat at #1136 Phase V, SAS Nagar, Mohali, by Cheque/DD in favour of "R.I. District 3080 Events".

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# Club Assembly on 19th Aug. 2011

Club Assembly will be held on Friday, August 19, 2011 at 7 p.m. in Hotel President. "All Directors and Committee Chairs should come prepared to give their plans for the

projects during the year," said President Luther. He emphasized on the involvement of all members to make the programmes and projects interesting and meaningful.

## Second Micro Loan of Rotary Year 2011-12

A loan of Rs. 30,000/- was given to Lakhbir Singh of Kishangarh. This loan has been given to Lakhbir for restocking his Daily Needs shop. Lakhbir is availing a loan

for the second time having repaid his first loan of Rs. 20,000/-. His capital in the shop depleted because he used it to add rooms to his house. Best of luck to him.

## Management Lesson from Pathan

One fine day, a bus driver went to the bus depot, started his bus, and drove off along the route. No problems for the first few stops - a few people got on, a few got off, and things went generally well.

At the next stop, however, a big hulk of a Pathan got on. Six feet four, built like a wrestler, arms hanging down to the ground. He glared at the conductor and said, "Pathan doesn't pay!" and sat down at the back.

Conductor didn't argue with Pathan, but he wasn't happy about it. The next day the same thing happened - Pathan got on again, made a show of refusing to pay, and sat down. And the next day, and the next.

This grated on the bus driver, who started losing sleep over

the way the Pathan was taking advantage of the poor conductor. Finally he could stand it no longer. He signed up for body building courses, karate, judo, and all that good stuff. By the end of the summer, he had become quite strong; what's more, he felt really good about himself.

So, on the next Monday, when the Pathan once again got on the bus and said, "Pathan doesn't pay!"

The driver stood up, glared back at the Pathan, and screamed, "And why not?"

With a surprised look on his face, the Pathan replied..... "Pathan has a bus pass."

Management Lesson: Be sure there is a problem in the first place before working hard to solve one.

### Forthcoming District Event

21 August 2011 Vistar – The Growth  
Membership Development Seminar  
Venue: Sofitel Plaza, Saharanpur Road, Dehradun  
Host: Rotary Club Dehradun Central  
Registration: Rs. 600/-  
(Please contact V.P. Sharma)

### Punctuality Draw

Won by Rtn. Mrs. Davinder K. Singh

### Birthday of Spouse

R'ann Brij Bala Handa	August 05
R'ann Asha Sobti	August 05
R'ann Aruna Agarwal	August 08
R'ann Gurinder Dua	August 09
Mr. Naresh K. Jain	August 09



### Birthday of Rotarians

Rtn. Ashok K. Sharma	August 09
Rtn. Mrs. Deepa Bhar	August 09



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